

# GADD

Marketing

"Be Proud Of Your Purpose"

## PRIVACY POLICY

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# ABOUT US

## BE PROUD OF YOUR PURPOSE

GADD Marketing was Founded by Mieke Gadd in September 2020

We are a Marketing Agency with a difference! We believe if a brand has a clear, aligned and targeted vision, then it can achieve greatness. Quality comes from the correct image. It is about the consumer wanting to invest in a lifestyle and culture, not just a product or service.

Specialists in aiding SMEs and independents with:

Marketing Support  
Brand Development  
Social Media Management  
Paid Advertising  
Web Design  
SEO  
Content Creation  
LinkedIn Lead Generation  
Developing Corporate Relations  
Event management

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# PRIVACY POLICY

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Gadd Marketing ("we," "us," "our") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal data when you interact with our services, website, and communications. By using our services or visiting our website, you agree to the collection and use of your information in accordance with this policy.

## 1. Information We Collect

We may collect and process the following types of personal data:

- Personal Identification Information: Name, email address, phone number, company name (if applicable), billing address, and any other contact information you provide when you fill out a contact form, subscribe to our services, or engage with us.
- Technical Data: Information about how you use our website, such as IP addresses, browser type, time zone setting, browser plug-in types, operating system, and other technology on the devices you use to access this website.
- Marketing and Communications Data: Preferences in receiving marketing from us and your communication preferences.

## 2. How We Use Your Information

We use the information we collect in the following ways:- To Provide Our Services: To provide you with the services you requested, such as marketing consultations, website development, or other services.

- To Improve Our Services: To enhance and optimise our services, website, and user experience.
- Marketing Communications: To send you relevant marketing materials and updates regarding our services, offers, and events that may be of interest to you. You can opt-out of receiving marketing emails at any time.
- Customer Support: To respond to your inquiries and provide support for any services you are using.

## 3. How We Protect Your Information

We take the security of your personal information seriously. We implement a variety of security measures to maintain the safety of your personal data when you place an order or enter, submit, or access your personal information. However, please note that no data transmission over the internet can be guaranteed to be 100% secure.

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## 4. Data Sharing and Disclosure

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide users with advance notice. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, as long as those parties agree to keep this information confidential.

We may also release information when it is appropriate to comply with the law, enforce our site policies, or protect our or others' rights, property, or safety.

## 5. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance your experience and gather information about site traffic and usage. Cookies are small files placed on your device to help us improve your experience. You can disable cookies in your browser settings, but this may affect your ability to use certain features of our website.

## 6. Your Rights and Choices

You have the right to:

- Access: Request a copy of the personal data we hold about you.
- Correction: Correct any inaccuracies in your personal data.
- Deletion: Request that we delete your personal data, subject to certain conditions.
- Opt-out of Marketing: You can opt-out of receiving marketing emails by following the unsubscribe link at the bottom of our emails or by contacting us directly.
- Data Portability: You can request to receive your personal data in a structured, commonly used, and machine-readable format.

To exercise any of these rights, please contact us at [insert email/contact information].

## 7. Third-Party Websites

Our website may contain links to third-party websites. These websites have their own privacy

policies, which we encourage you to review. We are not responsible for the content or practices of third-party websites.

## 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any updates will be posted on this page with the date of the most recent revision. We encourage you to review this Privacy Policy periodically to stay informed.

## 9. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us